

## Business Challenge

85% waste to landfill  
Spiralling costs

## Service

Total waste management  
Integrated zero2 waste programme  
Upstream waste segregation  
Group MI  
Consultancy

## Savings & Benefits

98% landfill diversion within 12 months  
80% recycling & 20% recovery  
4000 tpa removed from landfill  
Savings: >£400,000 pa  
Rebates:>£300,000 pa

## Additional Benefits:

Reduced on site labour  
Improved productivity  
Procurement efficiencies  
Strategic partnering to enhance brand



## COMPLEX FOOD PROCESSING

This UK brand leader in ready to cook meals was investing heavily to meet growing demand. Complex production, strict compliance and a rapidly growing workforce also meant spiralling production costs; the main culprit;-waste but also including all utility feeds;- water, electricity & gas. A partner was needed to manage and optimise resources.

## THE CHALLENGE

To become a landfill free organization within 18 months as a priority. This, a tangible measure of sustainability, enhancing the brand and appeasing consumer conscience. However, maintaining 100% landfill free success across all UK factories was not going to be easy.

## THE SOLUTION

Our knowledge of the waste and resource markets meant we could bring best value to the client's operations through the deployment of an integrated manager supported by our resource consultancy. Hands on, upstream auditing, identifying and isolating recyclables combined with the sourcing of handling equipment ensured all newly classified commodities could be traded to ensure regular, market high rebates and very little waste residue.

A root and branch approach to all operations, including the shadowing and coaching of operatives, line managers and senior stakeholders soon improved waste awareness; the customer clear of the positive financial and environmental benefits.